



STUDENT INTERNSHIP APPLICATION

Please fill out the entire application below and submit it to the M.A.T. office.

All applications must include the following:

- 1) Completed MAT Program Application
- 2) Resume
- 3) Official transcripts of all college work (you must have an overall GPA of 2.7 or better)
- 4) Two (2) Letters of Professional Recommendation (Professional Recommendation letters can come from current or past - employer, professors or community/volunteer organization, no family or friends)

Application Steps:

- 1) Submit your completed application with all required information. Please try to send in one packet. If university requires to mail transcripts directly, that is okay. But application, recommendation letters and resume should come together.
- 2) MAT internship committee will review all applications.
- 3) If you are selected for an interview, we will contact you via email with your scheduled interview time. * Please note all interns are interviewed on Saturday, (dates listed below for each session) at a LA based agency. Plan to bring samples of any creative or marketing work you have done to the interview.

Submit Applications to: The M.A.T. Program
4223 Glencoe Ave., Ste C100
Marina del Rey, Ca 90292

I WISH TO APPLY FOR:

- Spring 2010 (February- May)
Application Deadline – Friday, January 8th, 2010
Interview – Saturday, January 23rd, 2010. Location TBD
- Summer 2010 (April – August)
Application Deadline – Friday, April 2nd, 2010
Interview – Saturday, April 17th 2010 Location TBD
- Fall 2010 (September – December)
Application Deadline – Friday, September 2nd 2010
Interview – Saturday, September 18th, 2010 Location TBD

* Reaching you immediately can be important in placing you in an internship. Your contact information is vital to the internship process.



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Name:	Expected Graduation Date:
College/University:	GPA:
Major:	Degree:

Choose One:

- Junior
 Senior
 *Graduated 200____
 Graduate Student

*Please note to apply as a recent grad your application date and graduation date can not be more than one year apart.

Telephone:	
Cell Phone:	
Email:	

Address During School Term: Include Address, City, State and Zip	
Permanent Address: Include Address, City, State and Zip	

I Wish To Be Contacted At: Permanent Address School Address

Courses Taken In:



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Advertising:	
Marketing:	
Journalism:	
Other Related Subjects: (i.e., design, art, copywriting, consumer behavior, psychology, statistics, computers, etc.)	

Career Objective:



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Work Experience (especially any related to advertising):
Additional Skills (technical, computer programs, languages, etc.):
Extracurricular Activities (especially any related to advertising):
Why is Advertising of interest to you?



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What specific areas of advertising interest you and why?

How do you feel an internship with M.A.T. will help you achieve your goals?

Race/Ethnicity: Black Hispanic
 Asian Native American
 Pacific Islander Alaskan Native
 Middle Eastern Other _____

Are you Bilingual?: Spanish Other _____

Listed below are the areas interns are most commonly placed. Please **number in order of preference**, those areas you (if selected) would like to be considered for:



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<input type="checkbox"/>	Ad Agency – Account Management	<input type="checkbox"/>	Ad Agency – Interactive
<input type="checkbox"/>	Ad Agency – Account Planning	<input type="checkbox"/>	Ad Agency – Interactive (web design)
<input type="checkbox"/>	Ad Agency – Media (Planning or Buying)	<input type="checkbox"/>	Research / Search Marketing
<input type="checkbox"/>	Ad Agency – Broadcast Production	<input type="checkbox"/>	Public Relations
<input type="checkbox"/>	Ad Agency – Print Production/Traffic	<input type="checkbox"/>	Radio / Television Promotions
<input type="checkbox"/>	Ad Agency – Creative – Art Direction	<input type="checkbox"/>	Sales / Marketing / Ad Network
<input type="checkbox"/>	Ad Agency – Creative – Copywriting	<input type="checkbox"/>	Other _____

How did you hear about the MAT Program?

Have you previously applied to M.A.T.? No Yes If Yes, when? _____

I hereby give the M.A.T. program permission to provide marketing and communications companies with my internship and contact information as part of the M.A.T. Intern List Program. I understand that this list is used as a hiring tool, but in no way guarantees me a job.

Name

Date